

# Workshop

## “The Economics of Airbnb”

### PROGRAM

[MSHS Sud-Est – Nice \(France\) – conference room 031](#)

#### Monday December 12<sup>th</sup>

**13:30: Welcome coffee**

**14:00: Workshop opening by Christophe Charlier, Director of MSHS Sud-Est and presentation of the program**

#### **14:15 Session 1: Airbnb and housing market 1**

Raffele Congiu, **Flavio Pino** and Laura Rondi (Politecnico di Torino – DIGEP): “The uneven effect of Airbnb on the housing market. Evidence across and within Italian cities”

**Yacine Allam**, Marie-Laure Breuillé, Julie Le Gallo (AgroSup Dijon - CESAER - INRAE): “STR and the housing market: Difference in discontinuity evidence from French cities”

**Sauveur Giannoni**, Daniel Brunstein, Georges Casamatta (Université de Corse – LISA – CNRS): “Estimation of the effect of Airbnb on house prices in Corsica: a machine learning approach”

**16:00 Coffee Break**

#### **16:15 Session 2: Short term rental platforms and territorial development**

**Francesco Luigi Milone**, Emilio Paolucci, Elisabetta Raguseo (Politecnico di Torino, DIGEP): “Digital platforms in rural destinations: an empirical examination of the effects of Airbnb on the entrepreneurial activity in Italian Borghi”

**Sylvain Dejean** (Université de La Rochelle - CEREGE), Raphaël Suire (Nantes Université – LEMNA) and **Calum Robertson** (Université de La Rochelle - CEREGE): “Airbnb in the City”: assessing short-term rental regulation in Bordeaux”

**17:40 Table Ronde/Round Table: Les locations de courte durée en région Sud-PACA et leur incidence sur l'habitat, présidée par Jean-Christophe Gay, Institut du Tourisme Côte d'Azur (ITCA) :**

- **Emmanuel Poulard**, Directeur de l'Agence Départementale d'Information sur le Logement des Alpes Maritimes (Adil 06).
- **Stéphanie Ghibaudo**, Chargée d'études à l'Agence Départementale d'Information sur le Logement des Alpes Maritimes (Adil 06).
- **Benjamin Méreau**, Chef de projets à l'Insee, Direction régionale de PACA.
- **Magali Chelpi-den Hamer**, Conseillère municipale déléguée au logement et à l'habitat à la Mairie de Cannes, Conseillère communautaire CA Cannes Pays de Lérins et Présidente de l'Office Public de l'Habitat Cannes Pays de Lérins.

**20:00 Workshop Diner**

**Tuesday December 13<sup>th</sup>**

**9:30 Session 3: Short term rental platforms: adaptability, confidence, and reputation**

**Chiara Beletti** (Telecom Paristech), **Elizaveta Pronkina** (Université Paris Dauphine – PSL), **Michelangelo Rossi** (Telecom Paristech): "Reputation Concerns and the End-Game Effect: When Reputation Works and When it Doesn't"

**Eyal Ert**, **Aliza Fleischer** and **Daniel Kopolovich** (The Hebrew University of Jerusalem): "Can the gender earnings gap be reversed on digital platforms? The case of Airbnb"

**10:45 Coffee break**

**11:00 Session 4: Airbnb and housing market 2**

**Catalina Llanceza** (Universitat di Girona/Universitat Pompeu-Fabra, Barcelona): "The mid-term rental and the boom of the remote workers"

**Jean-Charles Briquet-Laugier** (MSHS Sud-Est), **Sophie Pommet**, **Sylvie Rochhia**, **Dominique Torre** (Université Côte d'Azur – GREDEG – CNRS): "Tourists, residents, and the bipolar attractiveness of short-term rental platforms: the case of the French Riviera"

**Sauveur Giannoni** (Université de Corse – LISA – CNRS), **Malgorzata Ogonowska** (Université Paris 8 – LED), **Dominique Torre** (Université Côte d'Azur – GREDEG – CNRS): "Regulating short-term rental platforms: where, how and in the interest of whom?"

**12:45: End of the workshop, schedule in preparation of the Revue d'Économie Industrielle Special Issue, and Buffet - Lunch.**