

PROGRAM INDUSTRY 4.0

6 June 2019

13H Welcome of the participants

13h45 **Edward Lorenz**: Welcome address

14h **Jeanick Brisswalter**, Vice-Chairman of the Research Commission : Opening remarks

14h15-15h45

Benjamin Coriat, University of Paris 13: 'Platform capitalism, new form of firms and digital commons – A chandlerian perspective'

Xiaolan Fu, Technology and Management Centre for Development, Oxford University (UK) : 'The Impact of Industry 4.0 on Jobs and Employment: A Global Perspective'

15h45-16h00 *Coffee break*

16h00-18h15

Samila Benhamou, France Stratégie, Paris: 'Artificial Intelligence and the Future Work'

Thierry Bouron, Orange, Sophia Antipolis: 'Innovation and Industry 4.0: 50 Success Stories'

Francine Charest, Université de Laval, Québec: 'Digital Humanities'

20h00 *Conference dinner*

7 June 2019

9h00-10h30

Bernhard Dachs, AIT Austrian Institute of Technology, Vienna: 'Bringing it all back home? Backshoring of manufacturing activities and the adoption of Industry 4.0 technologies'

Valentina Carbone, ESCP Europe, Paris: 'The sustainability impact of the Sharing Economy: A logistics perspective'

10h30-10h45 *Coffee break*

10h45-12h45

Alban Quillaud, Kuhne & Nagel Integrated Logistics, Suisse: 'How the Digital Value Chain era is impacting the traditional industries' boundaries: A convergence phenomenon'

Vincent Frigant, Université de Bordeaux, Gretha: 'The value chains of industry 4.0: ever more global or the beginnings of the de-globalization?'

12h45-13h45 *Buffet lunch*

13h45-16h

Sandro Montresor, Kore University of Enna, Italy : 'Green regional development in times of Industry 4.0: The role of KETS and MNEs'

Maurille Larivière, The Sustainable Design School, Nice (UCA Member): 'The Impact of New and Emerging Technologies on Sustainable Design'

Fabrizio Fusillo, Université de Turin, Italy, 'Going Green: Environmental Regulation and Collaboration'

16h-16h15 *Coffee break*

16h15-17h45

Marco Baudino, Université Côte d'Azur, CNRS 'Determinants of becoming a smart citizen : A city level study'

Adel Ben Youssef, Université Côte d'Azur: 'Industry 4.0: Combating Climate Change'

17h45 **Cécile Cézanne & Laurence Saglietto: Closing remarks**

- **SCIENTIFIC COMMITTEE**

LORENZ Edward - Professor, University of Côte d'Azur and UMR 7321 GREDEG-CNRS

CEZANNE Cécile - Associate Professor University of Côte d'Azur and UMR 7321 GREDEG-CNRS

SAGLIETTO Laurence - Professor, University of Côte d'Azur and UMR 7321 GREDEG-CNRS

- **LOCAL ORGANIZING COMMITTEE**

Catherine Chevance - CNRS GREDEG

Marylène Fontana - CNRS GREDEG

Laurence Gervasoni - CNRS GREDEG

Agnès Moreau - CNRS GREDEG

ADDRESS :

MSHS Sud-Est, Salle Plate

Pôle Universitaire St-Jean d'Angely 3

3 Bd François Mitterrand, Nice

- **ACCOMODATIONS**

**** hotels

[NH Nice](#) - 2-4, Parvis de L'Europe, 06300 Nice, France

[Novotel Nice Centre Vieux Nice](#) - 8-10 Parvis de l'Europe, 06300 Nice, France

*** hotels

[Hôtel Relais Acropolis](#) - 20 Boulevard Risso, 06300 Nice, France

[Hôtel Esprit d'Azur](#) - 4 Rue Barberis, 06300 Nice, France

[Hôtel Campanile Nice Centre](#) - Acropolis. 58 Boulevard Risso, 06300 Nice, France

[Appart' City Nice Acropolis](#) - 18bis Route de Turin, 06300 Nice, France

Here is a list of hotels that are within 5 to 15 minutes walking distance from the conference venue.

