30 April 2026

GREDEG PhD Workshop

01 08h30 - 09h00 *GREDEG Hall*
WELCOME COFFEE AND REGISTRATION

02 09h00 - 09h15 *TURGOT Amphitheatre*
INTRODUCTORY WORD

03 09h15 - 10h45 *TURGOT Amphitheatre*
MANAGEMENT SESSION

Navigating the evolution of Innovation and Creative Intelligence

° *The transformation of aesthetic and creative editorial tasks in the age of AI: Influence at the periphery* - **Adrien CHRIST**

° *Governing Assisted Creation: Reconfigurations of the Creative Labor Process in the Era of Generative Artificial Intelligence* - **Baptiste REGE**

° *Collective Business Model: Rethinking the 'O' of the RCOV Model through Multi-stakeholder Meta-organization for Agroecology* - **Julien MAZZA**

° *The impact of the changing entrepreneurial support landscape on the perceptions and behaviour of innovative entrepreneurs* - **Peace Ogechukwu EGWUATU**

04 10h45 - 11h00 *GREDEG HALL*
COFFEE BREAK & MOVE TO PARALLEL SESSION

05 11h00 - 12h30 *Parallel sessions*
ECONOMICS SESSION

Institutional Regulation, Trade Policy, and Strategic Ecosystems *PICASSO*

° *Technological Positioning and Startup Innovation* - **Gabriela FUENTES**

° *Volatility in the Energy Transition Metals and Financial Markets: A Network Connectedness Approach* - **Mir Md MOHEUDDIN**

° *Formal Proceedings and Platform Reporting Adjustments under the Digital Services Act: Evidence from the DSA Transparency Database* - **Jingyan WU**

° *Storing hydrogen vs. storing CO2: what difference does it make to people? A DCE among the French population* - **Marine GARREC**

Behavioral Economics & Decision-Making Beliefs, and Coordination TURGOT

° *From Static to Adaptive: ECM-Based Pairs Trading under Structural Change* - **Celeste FALCHI**

° *The Polarisation Threshold* - **Gabriel BONTEMPS**

° *Avatar Exposure and Strategic Coordination in Virtual Reality: Evidence from a Threshold Public Goods Experiment* - **Kaloyana NANEVA**

° *Améliorer le tri des déchets hospitaliers : une approche comportementale* - **Zoé BURTSCHELL**

06 12h30 - 14h00 *GREDEG HALL*
LUNCH BREAK - BUFFET

GREDEG WORKSHOP PhD

Sophia Antipolis