

Workshop « Entrepreneurial ecosystem, blue economy, and sustainable innovation »

26- 27th September 2022

Nice and Lerins Islands

Université Côte d'Azur

IFR Resources Marines, GREDEG and ECOSEAS

Monday 26th

Venue : Campus Valrose - Université Côte d'Azur Parc Valrose, 28, avenue Valrose, Nice.

9: 15 -9 :30 *Welcome Address* : Cécile Sabourault and Xavier Fernandez

9 :30 -10 :15 **Linus Brunnström**, University of Gothenburg, U-GOT KIES centre *“The role of the university and researchers in the creation of sustainable growth within knowledge-intensive innovation ecosystems: A mixed methods study of Kristineberg Center for Marine Research and Innovation”*

10 :15 -11 :00 **Nathalie Lazaric**, Université Côte d'Azur, GREDEG and U-GOT KIES centre, **Luisa Mangialajo**, **Cécile Sabourault** and **Simona Bussotti**, Université Côte d'Azur, ECOSEAS *« Willingness to change food habits and protection of the marine ecosystems: The case of Sarpa Salpa in France »*

Break 11 :00 -11 15

11: 15 - 12 :00 **Ethan Gifford**, University of Gothenburg, U-GOT KIES centre *« Sustainable blue economy and climate change in Sweden's offshore environment: A multiple case study of knowledge-intensive innovation ecosystems”*

Lunch Break 12: 00 -14: 00

14: 00 - 14: 45 **Maureen McKelvey**, University of Gothenburg, U-GOT KIES centre *«Universities, Academic Engagement and Commercialization: Impacting and Interacting with Society »*

14 :45 -15: 30 **Amel Attour**, Université Côte d'Azur, GREDEG *« The metaphorical use of the ecosystem concept by entrepreneurship literature »*

Coffee break 15 :30 -15 :45

15 :45 -16: 00 **Lena Gipperth**, University of Gothenburg, *« Building collaborative platforms in the West Swedish maritime sector »*

Tuesday 27th

Venue: Ile Sainte Marguerite, Iles de Lerins, Cannes

Boat departure from Cannes Port: 10 :00

11 :00 - 11 :45 **Lionel Pourchier**, BlueLeaf « *BlueLeaf, a digital platform for the valorization of marine habitat protection and restoration actions* »

11 :45 -12: 30 **Barbara Buljat**, Université Côte d'Azur, GREDEG « *Augmented Reality for environmental fundraising: A field experiment about marine pollution* »

Lunch break 12 :30- 13 :30

13 :30 -14 :15 **Carl Dahlberg**, University of Gothenburg « *Small local maritime firms sustaining revenues despite the Covid-19 pandemic* »

14 :15 -16 :15 **ECOSEAS**: *In Situ presentation of the main challenges for the Mediterranean Sea and local biodiversity*

Return to Nice with the Boat 5 :00 PM