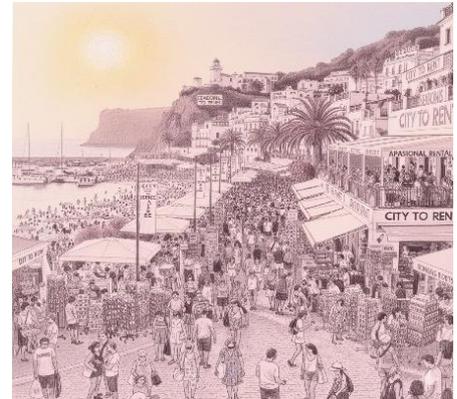


Villes à louer – Cities for Rent

Short-Term Rental Platforms, Housing and Urban Dynamics

January 8–9, 2026 | Nice (France)
MSHS Sud-Est – Conference Room 031



Thursday, January 8

13:15 – Welcome coffee

13:40 – **Workshop opening**

Sylvain Dejean, Calum Robertson (Univ. La Rochelle) & Raphaël Suire (Univ. de Nantes)
The “sharing” economy? Evidence of who benefits from Airbnb

14:00 – **Session 1: Short-term rental platforms and housing**

Marie-Laure Breuillé (INRAE, CESAER) & Julie Le Gallo (CESAER – Institut Agro Dijon)
Rents and access to housing (provisional title)

Daniel Brunstein, Sauveur Giannoni & Johan Jouve (Univ. de Corse)
Short-term rental platforms and real estate in Corsica (provisional title)

Joeffrey Drouard, Sophie Pommet, Sylvie Rochhia & Dominique Torre (Univ. Côte d’Azur)
Airbnb and housing in Provence–Alpes–Côte d’Azur

15:30 – **Keynote lecture: David Wachsmuth** (McGill University)

Data and the lack of data in the politics of the platform economy

16:10 – Coffee break

16:30 – **Session 2: Short-term rental platforms and investment strategies**

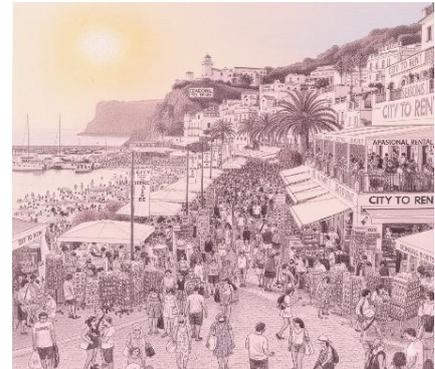
Jeanne Richon (Univ. Paris-Est Créteil)
Role and effects of short-term rentals in the property trajectory of landlords in Paris area

Francesco Luigi Milone (Politecnico di Torino)
Short-term rental platforms and entrepreneurial opportunities

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Friday, January 9

09:15 – Welcome coffee

09:30 – Opening address

Jean-Christophe Gay (Univ. Côte d'Azur - Institut du tourisme Côte d'Azur)
Mass tourism and overtourism

10:00 – Session 3: Short-term rentals, remote work, competition and regulation:

Younoussa Abdoulhazis-Oumarou (Univ. de Pau et des Pays de l'Adour)
The effect of high-speed internet on working from home

Catalina Llana Hesse (Tecnocampus – Universitat Pompeu Fabra)
Unintended rental markets: How constraints on long-term rentals fuel temporary housing

Maximilian Schäfer (Institut Mines-Télécom Business School)
Airbnb, hotels, and localized competition

11:00 – Coffee break

11:20 – Session 4: Short-term rental platforms in Italy

Lorenzo Bagnoli (Università di Milano-Bicocca)
The Italian Riviera and its hospitality: traditions and perspectives

Alberto Hidalgo Escudero (University of the Balearic Islands)
Short-term rental housing and neighbourhood crime: Evidence from Airbnb in Italy